

## **Breaking News:**

## **Grid Encounters Industry at EGEE-EELA Industry Day**

MADRID, Spain, Feb. 28 — March 1 marks the first joint EGEE-EELA Industry Day, where 40 of Europe and Latin America's top CTOs, key players and decision makers will team up to highlight the advantages of using Grid technology, and how it can ultimately generate optimal use of IT resources and increased revenues.

Industry participants make up 50 percent of the audience and presentations are given from high-level companies such as HP, IBM, Microsoft, Maat-G and Micron Technology, speaking on important Grid-for-business topics and issues.

EELA Project Director Jesus Casado's presentation provides a top-notch look into the EELA project. EGEE Project Director Bob Jones heads a roundtable discussion and debate to challenges and opportunities for Industry.

The EGEE-EELA Industry Day is composed of a series of presentations demonstrating current Grid applications and trends in different industry sectors, providing a platform to examine current experiences and challenges, implementation, and future opportunities for industry and companies using or planning to use Grid technology.

CETA-CIEMAT is hosting the event at the premises of its mother institute, CIEMAT, at the university campus of Moncloa. CIEMAT is the Center for Energy, Environment and Technological Research, a public research institution of the Spanish Ministry of Education and Science.

For more detailed information and the latest agenda, visit www.eu- egee.org/madridday.